



Oil & Gas MIDDLE EAST

SPREAD YOUR MESSAGE

Editor's note

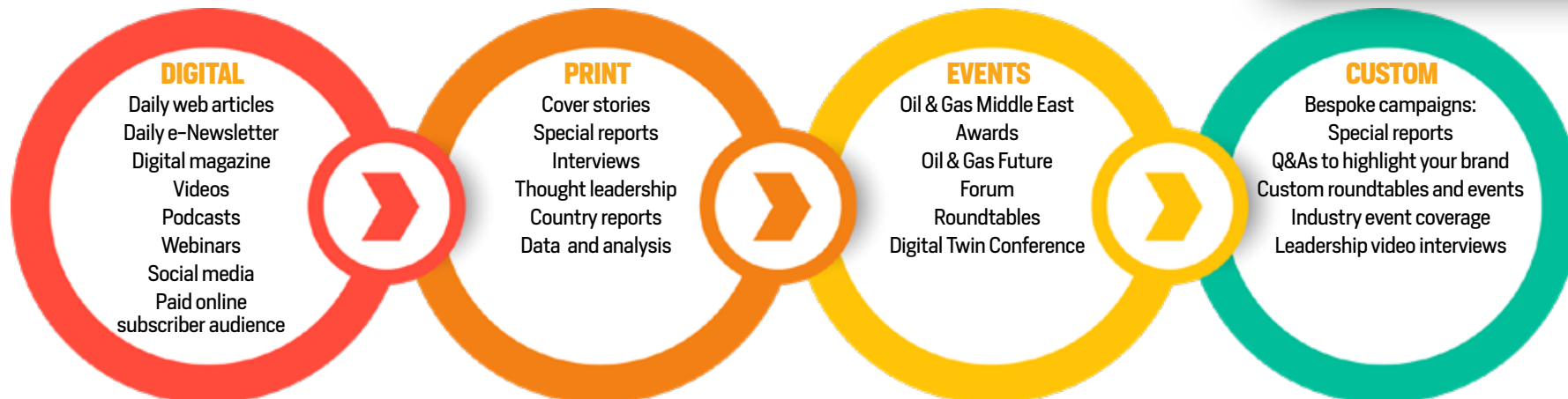
Oil & Gas Middle East has undergone a transformation, and we are thrilled to announce that it is now more comprehensive than ever before. This exciting evolution signifies our commitment to providing you with an all-encompassing resource for the most up-to-date oil and gas news available online, in print, and through various events.

For the past 19 years, our brand has held a prominent position as the leading voice in the industry. Now, with expanded online resources and a greater presence at conferences and events, we are taking our commitment to the next level.

We invite you to partner with us and seize this opportunity to reach the forefront of the industry. Together, we can elevate your brand's presence and impact within the oil and gas sector.

Align your growth with our brand, and let's embark on this exciting journey together.

Dean Mikkelsen
Editor, *Oil & Gas Middle East*



MONTHLY BRAND REACH

UNIQUE USERS



NEWSLETTERS



SOCIAL MEDIA



PRINT

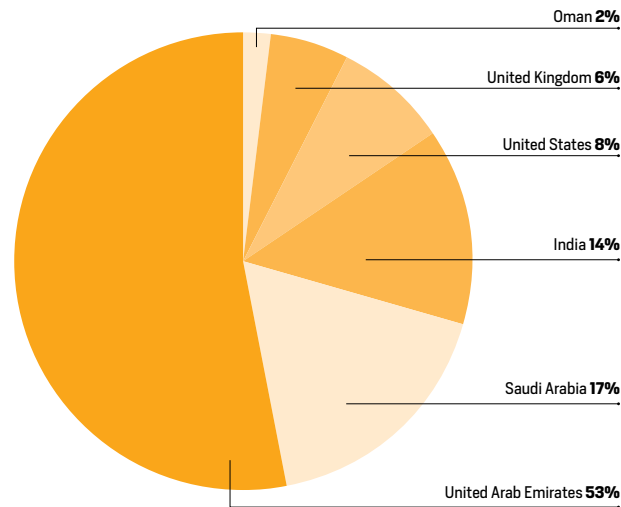


EVENTS

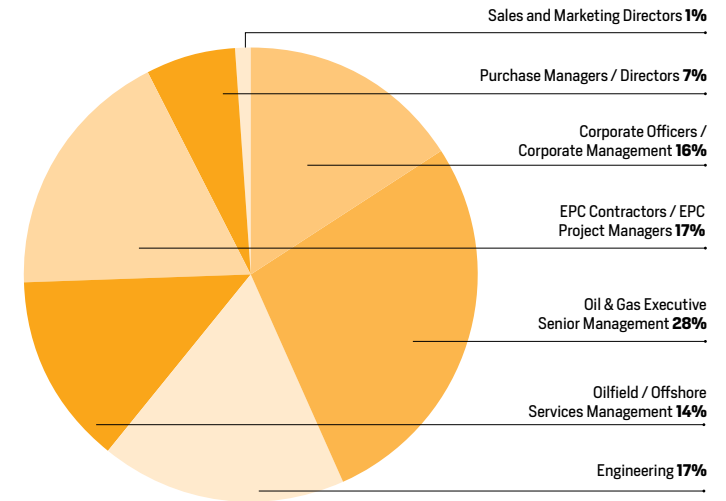
TOTAL REACH

2,569,555

AUDIENCE BY GEOGRAPHY



BUSINESS/OCCUPATION BREAKOUT



READERSHIP BY JOB TYPE

- Corporate Officers
- Corporate Management
- Oil & Gas Executives Senior Management
- EPC Contractors
- EPC Project Managers
- Oilfield / Offshore Services Management
- Engineers
- Purchase Managers
- Sales and Marketing Directors
- Upstream and Downstream C-Suite Executives

Oil & Gas MIDDLE EAST

EDITORIAL CALENDAR 2024

January

OGME Awards:

Meet The Judges

Editorial Focus:

Petrochemicals push by NOCs

Feature: Logistics, Terminals & Storage, Catalysts Update, GPCA Post Event Report

Event:

BBTC, Mena, Bahrain

February

OGME Awards Edition**Editorial Focus:**

Drilling Projects Outlook
Feature: Rig Count in the Middle East, Oilfield Services Supply, Shale oil & gas

Event:

IPTC, Dhahran, KSA
Egypes, Cairo, Egypt
OGME Awards 2024, Dubai, UAE

March

Women in Energy**Editorial Focus:**

Diversity, Equity & Inclusion

Feature: TOP 25 Technology Providers, Digital, Crude-oil-to-chemicals Technology

Event:

Digital Energy Expo, Dubai, UAE
Metech 2024, Dubai, UAE

April

Country Report: Oman

Editorial Focus: Energy Transition

Feature: Energy Security and Decarbonisation - Sustainability vs. Transition, Hydrogen Update

Event: Middle East Energy Show (MEE), Dubai, UAE
Abu Dhabi Sustainability Week, Abu Dhabi, UAE
Hydrogen Mena, Dubai, UAE
Oman Petroleum Show, Muscat, Oman
Oman Sustainability Week, Muscat, Oman

May

Editorial Focus:

Make it in the Emirates

Feature: Suppliers you should know, Human Resources

Development: Hiring and Talent Crunch, HSE

Event: Go-tech, Dubai, UAE

World Hydrogen Forum DAMMAM, KSA

June

Country Report: Kuwait

Editorial Focus: Refining Technology

Feature: TOP 10 Refineries in the Middle East, Cybersecurity, Paints & Industrial Coating, Pipelines

Event: Caspian Oil & Gas, Baku, Azerbaijan
Offshore Support Vessel, Abu Dhabi, UAE

Annual Asset Integrity and Process Safety Oil & Gas Conference 2024, Abu Dhabi, UAE

July

Country Report:

Qatar

Editorial Focus:

LNG, top 10 ongoing projects

Feature: EPC Market Outlook, Key Contracts, project updates

Event: Global Summit on Oil, Gas and Petroleum Engineering 2024, London, UK

August

Country Report:

North Africa Oil & Gas Updates

Editorial Focus:

Innovators Leading the Energy Transition
Feature: Geophysical exploration onshore & offshore, Digital Tools Drilling Market Outlook

Key Contracts, project updates

September

Company Overview:

Saudi Aramco

Editorial Focus: TOP 25 EPC Companies

Feature: Maritime & Shipping Updates, Market Outlook

Event: World Utilities Congress, Abu Dhabi
Asset Integrity and Process Safety Conference and Exhibition, Jubail, Saudi Arabia
Saudi Maritime & Logistics Congress, Dammam, Saudi Arabia

October

Editorial Focus:

Made in KSA

Feature: TOP 25 OFS

Offshore Production
Renewable Energy Projects – Global Updates
Gulf IPO Updates

November

Country Report:

UAE

Editorial Focus:

ADIPEC Preview

Feature:

Decarbonising the Energy Industry

Event: ADIPEC, Abu Dhabi, UAE

December

Editorial Focus:

Power 100 Most Influential Leaders

Feature: Market and Price Economic
GPCA Preview

Event: GPCA, tba

Oil & Gas MIDDLE EAST

RATE CARD – DIGITAL

DIGITAL ADS

DESKTOP

Leaderboard (728 x 90 px)
\$6,000

MPU (300 x 250 px)
\$4,000

Half Page Banner (300 x 600 px)
\$4,500

MOBILE

Interscroller (320 X 480 px)
\$6,000

NEWSLETTER

Top Banner (728 x 90 px)
\$4,000

MPU (300 x 250 px)
\$2,500

DIGITAL CONTENT

THOUGHT LEADERSHIP

Content positioning your brand as a thought leader

\$10,000

BRAND VIEW

An in-depth feature on your products and services

\$6,000

DIGITAL Q&A

A written interview with your leadership

\$6,000

VIDEO FEATURE

A video created for your use, amplified on our channels

\$10,000

VIDEO INTERVIEW

Video interview featuring your leadership

\$7,500

AUDIO PODCAST

Conversational interview on our weekly podcast

\$6,000

SOCIAL POST

Promoting content to our 60,000 followers

\$2,000

PRESS RELEASE

Press releases published on website

\$2,000

*All digital commercial undertakings will be highlighted as commercial content and may be amended to align with editorial style and brand guidelines

Oil & Gas MIDDLE EAST

RATE CARD - PRINT

PRINT ADS

PREMIUM POSITIONS

Outside Back Cover (205 x 275 mm)
\$15,000

Inside Front Cover (205 x 275 mm)
\$10,000

Inside Back Cover (205 x 275 mm)
\$10,000

STANDARD POSITIONS

Double Page Spread (410 x 275 mm)
\$10,500

Full Page (205 x 275 mm)
\$6,500

SPECIAL EXECUTIONS

Belly Band (Specs on Application)
\$12,500

Brand Inserts (Specs on Application)
On request

PRINT CONTENT

COVER STORY

Main content feature and cover for the month

Price on request

THOUGHT LEADERSHIP

Insight article placing your brand as a thought leader

\$12,000

BRAND VIEW

A feature on your products and services

\$8,000

SPOTLIGHT INTERVIEW

A two-page interview spotlighting your brand

\$10,000

PRODUCT ANNOUNCEMENTS

Announcements, product launches and other news

\$2,000

5 MINUTES WITH

5 Questions & Answers with Editor

\$6,000

*All digital commercial undertakings will be highlighted as commercial content and may be amended to align with editorial style and brand guidelines

DO YOU WANT TO GROW YOUR BRAND LIKE OUR PARTNERS HAVE?

CONTACT

Andrea Mocay

Senior Commercial Manager, Oil & Gas Middle East

Tel: +971 4 444 3662 Mob: +971 52 329 3301

Email: andrea.mocay@itp.com

Omair Yusuf

Commercial Manager, Oil & Gas Middle East

Tel: +971 4 444 3488 Mob: +971 58 213 9048

Email: omair.yusuf@itp.com

OILANDGASsales@itp.com

